



# NLCPPA

Newfoundland and Labrador Counsellors' and Psychologists' Association  
A Special Interest Council of the Newfoundland and Labrador Teachers' Association

## Annual Conference & AGM

**October 25-26, 2018**  
**The Capital Hotel • St. John's, NL**

### **SPONSORSHIP** Opportunities

*Our annual conference provides members of the NLCPPA with valuable professional development and the opportunity to foster closer relationships with each other, as well as various community agencies. This conference provides sponsors the opportunity to meet with counsellors and psychologists from across the province.*

**President**  
Boyd Perry, School Counsellor  
**Holy Heart of Mary High School**  
55 Bonaventure Avenue  
St. John's, NL, A1C 3Z3  
754-1600 (Tel) • 754-0855 (Fax)  
[boyperry@nlesd.ca](mailto:boyperry@nlesd.ca)

**President Elect**  
Kelly Brenton, School Counsellor  
**St. Edward's Elementary**  
150 Long Shore Road  
Conception Bay South, NL, A1X 3H1  
834-4421 (Tel) • 834-1855 (Fax)  
[kellybrenton@nlesd.ca](mailto:kellybrenton@nlesd.ca)

# LEVELS of Sponsorship

**PLEASE COMPLETE AND FORWARD THE ATTACHED REGISTRATION FORM.**



## **CONFERENCE PARTNER**

**\$1,000<sup>.00</sup>** (or in kind) + **Full Recognition as a conference partner in all conference material.**

### **Conference Partner Benefits:**

- Prominent floor space
- Company/organization logo on all **NLCPA 2018** conference promotional materials/social media
- Banner displayed prominently indicating partner status
- Full-page ad in **NLCPA 2018** Conference program booklet



## **CONFERENCE FRIEND**

**\$500<sup>.00</sup>** (or in kind) **Recognition at a conference special event or plenary session.**

### **Conference Partner Benefits:**

- Floor space for display
- Company/organization logo on all **NLCPA 2018** conference promotional materials/social media
- Half-page ad in **NLCPA 2018** Conference program booklet



## **EXHIBITOR**

A limited number of **2.5' x 8'** exhibit booths are available at a fee of \$250 each.

Exhibitors may set up their booth starting at 8:00 a.m. on **October 25th**. Booth must be disassembled shortly after the conference close – 3:00 p.m., **October 26, 2018**.

Exhibitors will receive a ¼ page ad (gratis) in the conference program.



## **DONOR**

Companies and suppliers are welcome to donate gifts or prizes which will be awarded to delegates by random draw throughout the conference. Prize donors will be recognized in the conference program, conference kits and during draws.

## ● **ADVERTISER**

Advertising opportunities are available in the conference program booklet (see attached ad sizes). Please complete the enclosed registration form. Deadline for receipt of camera-ready ads is **October 1, 2018**.

**ALL SPONSORSHIP REQUESTS WILL BE REVIEWED BY THE NLCPA EXECUTIVE FOR PRIOR APPROVAL.**

**NL COUNSELLORS' AND PSYCHOLOGISTS' ASSOCIATION CONFERENCE & AGM**  
October 25-26, 2018

**REGISTRATION FORM**

(PLEASE SELECT YOUR LEVEL OF PARTICIPATION)

- CONFERENCE PARTNER**                       **CONFERENCE FRIEND**                       **EXHIBITOR**  
 **DONOR**     **ADVERTISER**

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

**Payment:**

Please make cheques payable to: **NL Counsellors' and Psychologists' Association.**

Please forward this completed form with payment to: **Kelly Brenton**, St. Edward's Elementary, 150 Long Shore Road, Conception Bay South NL, A1X 3H1, kellybrenton@nlesd.ca

**NOTE:** Services cannot be confirmed until 'full' payment is received.

**Level of Sponsorship:**

**Conference Partner** – \$1000.00 . . . . . \$ \_\_\_\_\_

**Conference Friend** – \$500.00 . . . . . \$ \_\_\_\_\_

**Exhibitor** – \$250.00 . . . . . \$ \_\_\_\_\_

**Donor** (Please indicate prizes to be donated) . . . . . \$ \_\_\_\_\_

**Advertiser in Program Book** . . . . . \$ \_\_\_\_\_

• ¼ page ad – \$50.00 . . . . . \$ \_\_\_\_\_

• ½ page ad – \$75.00 . . . . . \$ \_\_\_\_\_

• full page ad – \$100.00 . . . . . \$ \_\_\_\_\_

• full page ad (inside front cover) – \$250.00 \$ \_\_\_\_\_

• full page ad (inside back cover) – \$250.00 \$ \_\_\_\_\_

• full page ad (back cover) – \$500.00 . . . . \$ \_\_\_\_\_

**Total Payment** \$ \_\_\_\_\_

Conference Program Booklet: Send camera ready ad and/or logo to Kelly Brenton: kellybrenton@nlesd.ca

**Full Page Ad: 7.7 in wide x 10.2 in deep**

**Half Page horizontal Ad:**  
7.7 wide x 4.99 in deep

**Half Page vertical Ad:**  
3.76 in wide x 10.2 in deep

**¼ Page Ad:**  
7.7 wide x 4.99 in deep